

Exhibitor Prospectus

February 28, 2024 / San Francisco, CA

250+

San Francisco Bay
Area,
national and global
clinical and advance
practice nurses,
leaders, students and
faculty

11th Annual Nursing Research and Evidence-Based Practice Conference

Innovation, Inclusion, and Inquiry

Join us on February 28, 2024, at the UCSF Health-sponsored Clinical Inquiry Conference focused on showcasing advances in nursing research, evidence-based practice implementation, quality improvement, and health system innovations.

South San Francisco Conference Center

Who is Invited to Exhibit?

Industry

Manufacturers and distributors of medical devices, equipment, technologies, and nursing solutions.

Publications

Publishers of books, journals, and educational materials for continuing professional education.

Education

Nursing schools, colleges, universities, and programs that support higher education for nurses.

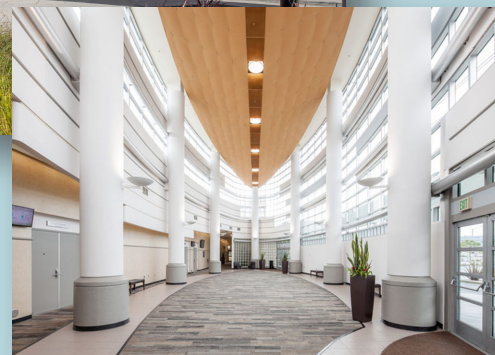
Associations and Societies

Non-profit organizations representing various needs of nurses, providing resources, advocacy, research, and professional development.

Benefits of Exhibiting

Meet hundreds of nursing professionals

- ✓ **In-person:** The exhibitor space in a central high traffic area near the registration. All attendees will pass by the exhibitor tables.
- ✓ **Virtually:** Conference website has online exhibitor booths that can feature interactive multimedia materials. Attendees have access to the website two weeks prior to the conference.



Secure Your Spot

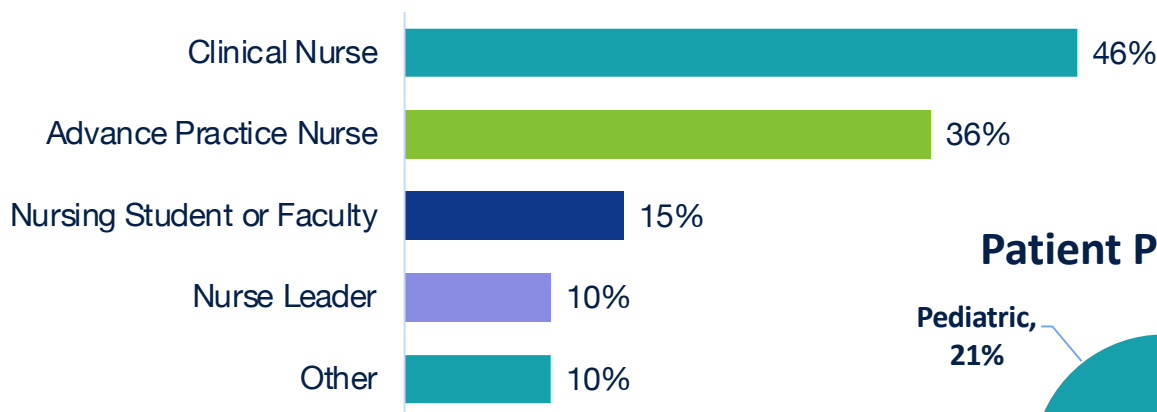
By December 11, 2023

<https://tinyurl.com/2024CICSponsor>

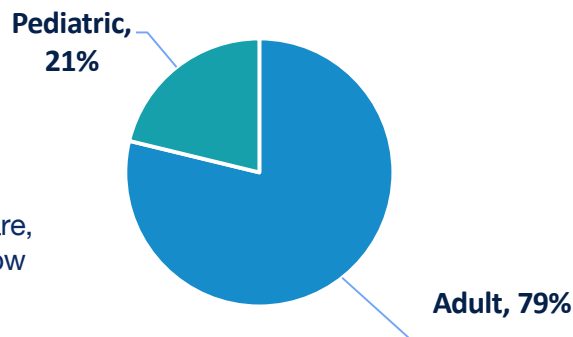
UCSF Health Clinical Inquiry Conference

Past and Expected Attendees

Nurse's Role in the Organization



Patient Population



Past Attendees Represent Diverse Clinical Areas

Critical Care, Acute and Transitional Care, Primary and Specialty Care, Office of Population Health, Hematology, Oncology and Bone Marrow Transplant Care, Infusion Services, Labor and Delivery, Emergency Services, Operating Room, PACU, Psychiatry, Informatics, Nursing Education and Professional Development, Clinical Nursing Research, and others.

2024 UCSF Clinical Inquiry Conference

Invited nursing organizations

UCSF Health

Parnassus, Mt. Zion, Benioff Childrens' Hospital in San Francisco, & Benioff Childrens' Hospital in Oakland, Helen Diller Family Comprehensive Cancer Center, Langley Porter Psychiatric Hospital, Network of Ambulatory Clinics

SF Bay Area Health Systems

Stanford Health Care, Kaiser Permanente Northern California, Zuckerberg San Francisco General Hospital and Trauma Center, San Francisco VA Health Care System, UC Davis Health, and others

Global Partners

UCSF School of Nursing Center for Global Nursing

To secure your space and or sponsorship, contact Christina.Luu@ucsf.edu

UCSF Health Clinical Inquiry Conference

Sponsor Packages

Platinum Level

1 available

Keynote Speaker Sponsor.....\$3,000

Onstage appearance to welcome guests during the keynote speaker session

Space for a pull up banner near the registration table or by the main podium

Exhibitor table (6 ft table with chairs, tablecloth, power) set up in a prominent location

Complementary registration for 4 attendees with reserved VIP seating

Company swag/flyers to distribute at the registration table

Event website with featured exhibitor page including virtual booth Q&A

Recognition during opening and closing sessions and on the event website

Gold Level

2 available

Attendee Experience Sponsor.....\$1,500

Space for a pull up banner at the coffee/food station and acknowledgement at lunch/breaks

Exhibitor table (6 ft table with chairs, tablecloth, power) set up in a prominent location

Complementary registration for 3 attendees

Company swag/flyers to distribute at the registration table

Event website exhibitor page including company description, videos, and links

Recognition during opening and closing sessions and on the event website

Silver Level

6 available

Welcome Sponsor.....\$1,000

Exhibitor table (6 ft table with chairs, tablecloth) near the registration area

Complementary registration for 2 attendees

Company swag/flyers to distribute at the registration table

Event website exhibitor page with logo and a company description

Recognition during opening and closing sessions and on the event website

Bronze Level

Virtual Sponsor.....\$500

Event website exhibitor page with logo and company description

Recognition during opening and closing sessions and on the event website

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UCSF Health Clinical Inquiry Conference

Sponsor Details

Exhibitor Details

Set Up Time: 7:00 - 8:00am

Take Down Time: 5:00 - 6:00pm

Table assignment will be done ahead of time, considering the sponsorship level and space. At arrival, a volunteer will guide you to your exhibitor table.

Exhibitor Hall Schedule

8:00 - 8:30am

10:30 - 11:30am

12:00 - 12:45pm

2:35 - 3:15pm

Directions, reminders, and additional exhibitor information provided prior to event.

Event Location

South San Francisco Conference Center
255 S Airport Blvd
South San Francisco, CA 94080

Secure Your Spot

By December 11, 2023



<https://tinyurl.com/2024CICSponsor>

Payment Due

Friday, February 2, 2024

Conference Website

<https://nursingexcellence.ucsf.edu/clinical-inquiry-conference>

Contact Information

christina.luu@ucsf.edu



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